

For Immediate Release



CONTACT: Carol L. Smith
Community Unit School District 303
201 S. Seventh Street
St. Charles, IL 60174
331.228.4904

St. Charles North VEI Firm Awarded First Place at the IL Business Plan Competition

Championship includes invitation to national competition

April 10, 2018 - St. Charles, IL – Students from the St. Charles North VEI (Virtual Enterprises International) classes took part in the Illinois Business Plan Competition at NIU in December. Three virtual teams presented their company's business plan to a panel of judges at the state level event. The St. Charles North firm *Mozzafiato* placed first in the competition and is now headed to the National Business Plan Contest in New York City April 16-18, where they will compete against other VEI firms from across the country.

The *Mozzafiato* firm is a brand new virtual business firm acting as a leasing agent of luxury transportation. As part of the year-long course, students create a business concept and manage the finances, branding and product line. Students work together in Accounting, Sales, Marketing and Human Resources departments. The six students who represented *Mozzafiato* are (pictured L to R) Nathan Kraft, Maddie Solomon, Audrey Treadwell, Kate Weber, Corbin Schwartz, and Nick Ahrens.

####